

The Board's Role in Setting High Expectations

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AASB Leadership Development

A crucial board role is working with the superintendent to set clear, measurable goals.



Laying out expectations



Team creates a vision



From vision
come goals



All this comes from
deliberate conversation

Today's Objectives

Understand why high expectations matter



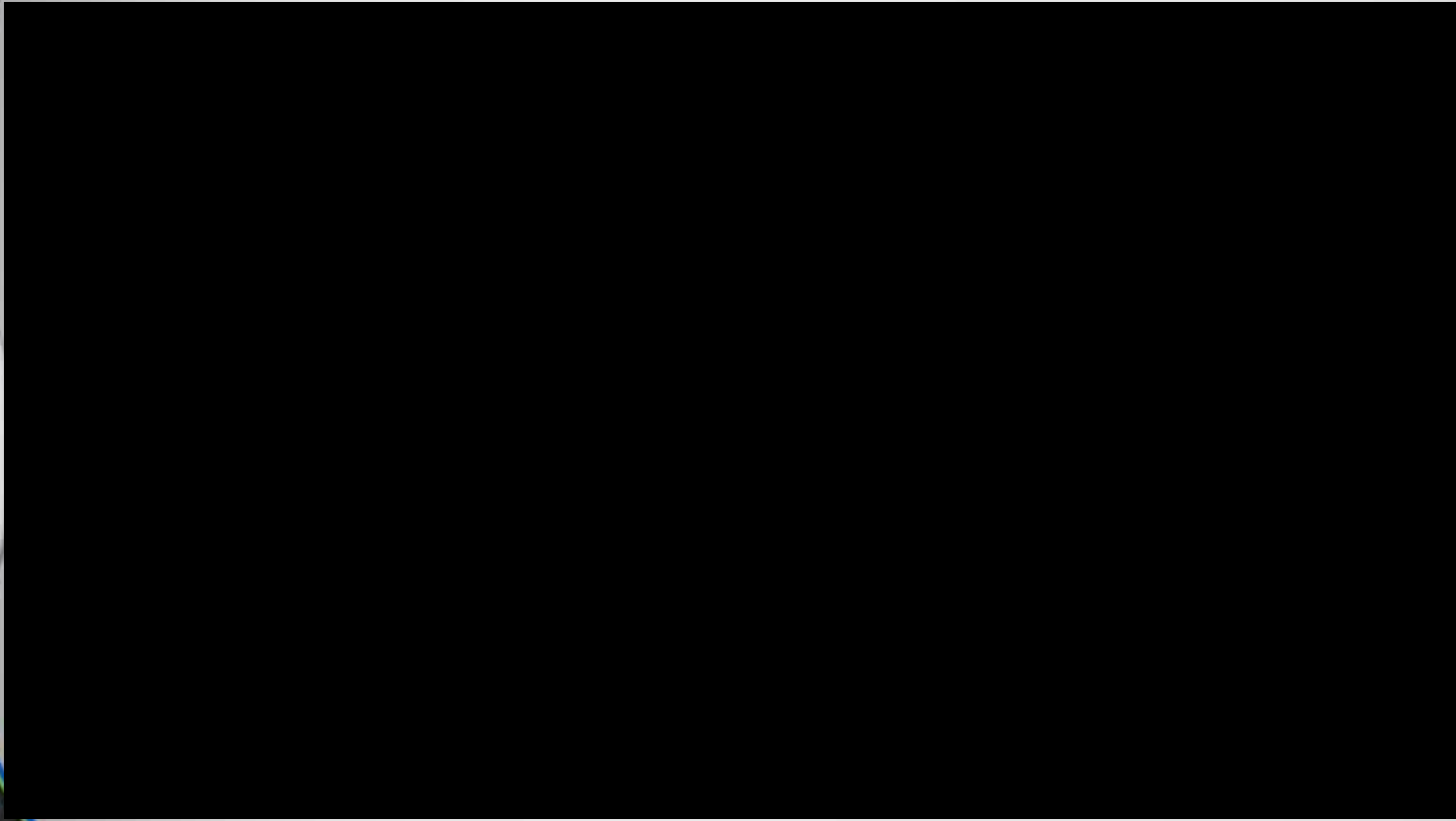
Understand what the board's role is – and is not



Develop a plan for doing this work at your own board table



Expectations: Start with Why





75%

100%

62%

0%



Learning: Tesla

“I’m interested in things that change the world or affect the future and wondrous new technology where you see it and you’re like ‘Wow, how did that even happen?’”

—Elon Musk, cofounder and CEO

Caring: Disney

“It is incredibly important to be open and accessible and treat people fairly....”

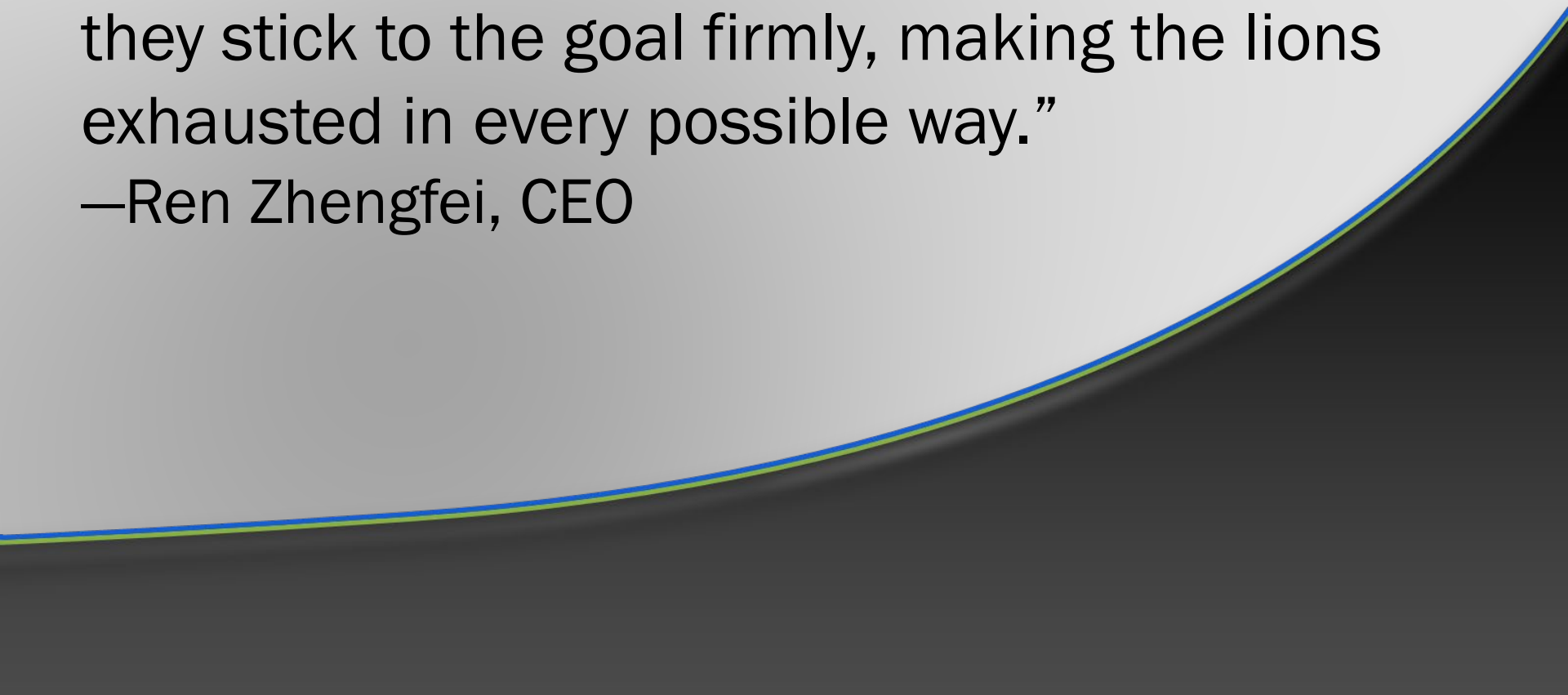
—Bob Iger, CEO



Authority: Huawei

“We have a ‘wolf’ spirit in our company. In the battle with lions, wolves have terrifying abilities. With a strong desire to win and no fear of losing, they stick to the goal firmly, making the lions exhausted in every possible way.”

—Ren Zhengfei, CEO







4 Factors in Classroom Self-Fulfilling Prophecy



Factor 1

The climate in the classroom changes



Factor 2

Teachers teach more material



Factor 3

Students have more opportunity to respond

Factor 4

Students get more feedback

**Where might
you
need high
expectations?**





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- Determine your current reality
- Focus on outcomes
- Adopt a sense of urgency
- Prioritize
- Set clear, specific goals
- Communicate expectations
- Monitor outcomes
- Require plans for change when needed



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NOT the Board's Role



Mandating how the expectation or goal will be accomplished

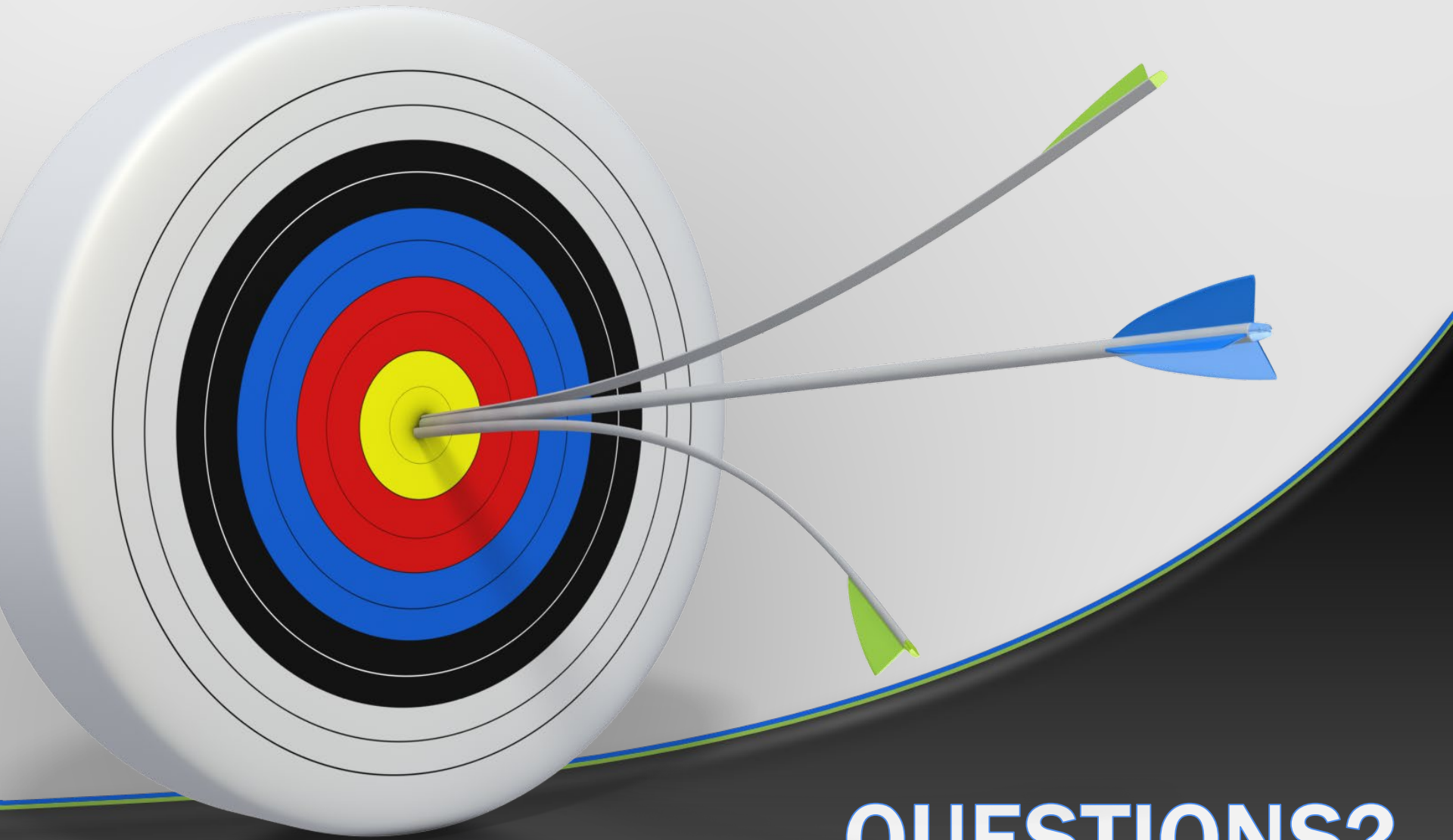


Choosing the program or staff to be involved

What are your
BHAGs?

Your non-
negotiables?





QUESTIONS?